

Tai Tokerau Northland Economic Action Plan



2019 REFRESH
VERSION 2.0



SOUTHERN TRADER

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Advisory Group Message

How far we have come

**Ki te whei ao, te ao mārama
Tihei waa mauriora
Ngā mihi ki Papatūānuku
Ngā mihi ki Ranginui**

**Ngā mihi hoki ki a rātou kua pania
atu ki ngā tatau o Hine Nui te Pō
Nā reira e te hunga mate i roto i
ōu koutou okiokinga e moe
Heoi anō, tātou te hunga ora huri
noa i te Tai Tokerau
Tēnā koutou, tēnā koutou,
tēnā tātou katoa**

We've come a long way since the Tai Tokerau Northland Economic Action Plan was launched in February 2016. In that short time we've seen some rapid momentum built and progress made on delivering significant initiatives that are helping stimulate and grow the local economy, create jobs, grow skills and attract new investment into the region and help Northland move forward.

The refreshed Action Plan continues to focus on key opportunities that will have the greatest impact on Northland's economic growth and social wellbeing. The Action Plan brings together initiatives that are happening in the region and will continue to change, evolve and be refined in response to new opportunities. It provides a long-term collaborative approach to Northland, our local businesses, hapū and iwi Māori, local and central government.

Our Action Plan has been developed by Northland, is led by Northland, and is nationally supported. Our goal is to build communities in our region that are resilient and strong. Northland has been identified as a 'surge region' and prioritised for significant central government investment. Now is the time to get even more done. As a country, our full economic and social potential won't be reached until our regions are thriving. We want the whole of New Zealand to succeed. We want Northland to succeed.

Thank you to everyone who has been a part of our journey so far and we welcome newcomers to join us.

Ngā mihi maioha

**Tai Tokerau Northland Economic Action Plan
Advisory Group**

Harry Burkhardt, June McCabe, Dr Jason Smith,
Penny Smart, Lindsay Faithfull, Ben Dalton,
Ajit Balasingham.



About the Tai Tokerau Northland Economic Action Plan

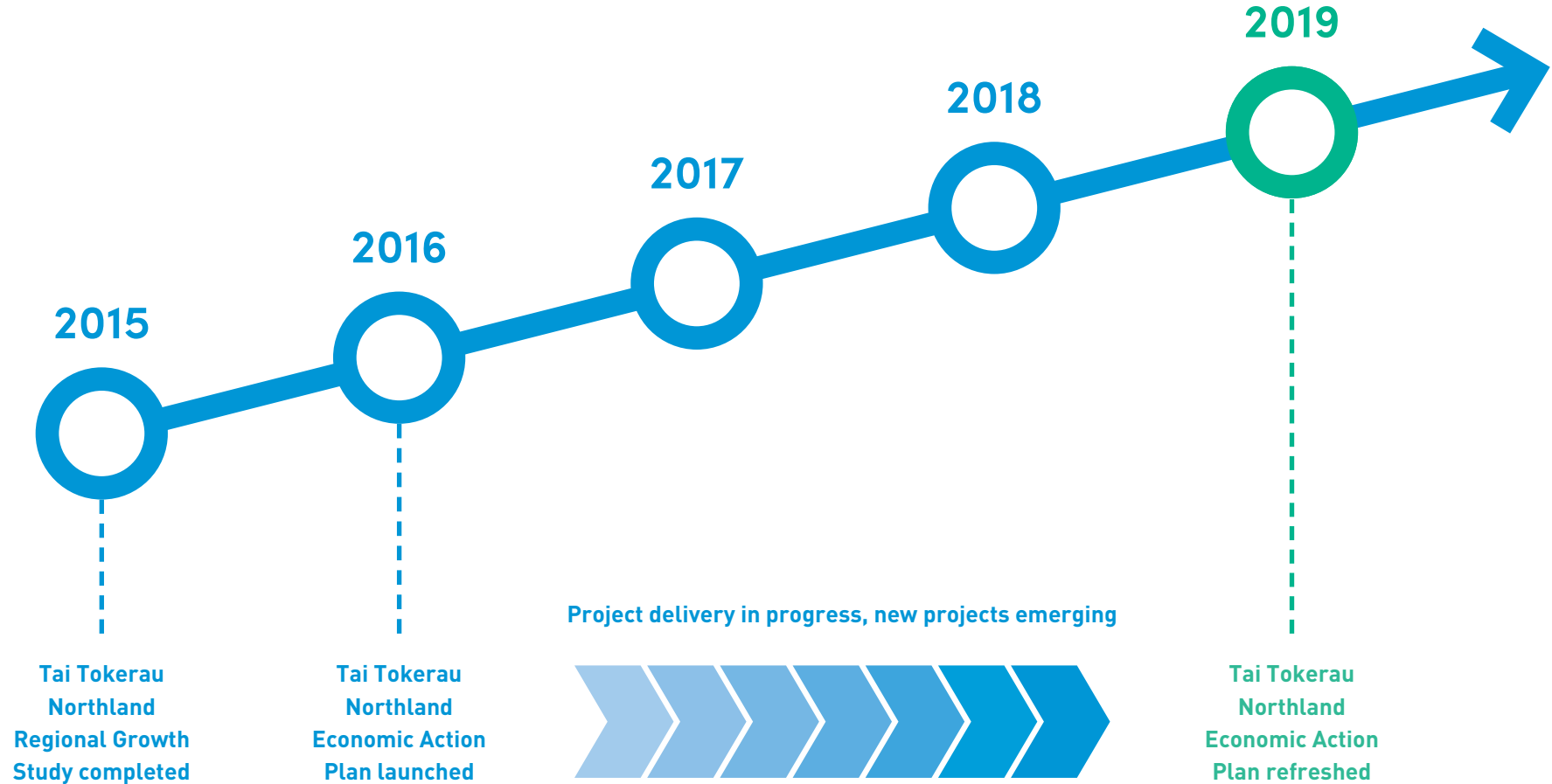
In 2016 the Tai Tokerau Northland Economic Action Plan (the Action Plan) was developed in response to a growth study which identified opportunities for transformative economic growth in Northland. The Action Plan identified priority outcome areas and established four key work streams, encompassing projects that together contribute to the development of the region.

The Action Plan was always intended to be a living document; encouraging new projects to be included as existing projects came to completion. Input from stakeholders and progress on the plan to date has informed a refresh of priority outcomes and the regrouping of projects into six sector-based work streams. This second iteration of the plan summarises these changes and reports on the significant progress we have made so far.

The Action Plan represents growing partnerships between industry, hapū and iwi Māori, community and central and local government, with an interconnection between the Action Plan and He Tangata, He Whenua, He Oranga, the Māori Economic Development Strategy for Northland. We are on a journey of working together, building a climate of high trust, collaboration and co-operation to support the transformation of Northland's economic wellbeing.



History of the Tai Tokerau Northland Economic Action Plan



Looking back: What has been achieved

Work completed under the Action Plan to date spans across multiple sectors. These completed projects, and those still in progress (listed later in this document) have produced, and will continue to produce, broad-reaching positive outcomes for Northland.

Growth Industries Pathway

Prototype developed in Kaikohe, delivering pathways into employment for NEETS (those not in employment, education or training)



Ruth Lawton Photography

Pou Herenga Tai

The construction of the Twin Coast Cycle Trail, a major new visitor attraction for Northland

Fibre

Fibre installed between Kaikohe and Kaitaia, enhancing resilience and redundancy

Strategic Opportunities Study

Strategic opportunities study on water storage and irrigation infrastructure completed, exploring the viability of community-scale water storage and use schemes in Northland

Workforce Stocktake Report

Report completed, identifying issues related to labour demand and the attraction and retention of labour in Northland

Hawaiki Cable landing

Hawaiki Cable landing completed, revolutionising New Zealand's digital capacity

Mangakahia Road

Converted and upgraded to a State Highway, enhancing network resilience

The Orchard

Shared workspace established, supporting local enterprise and facilitating business networks





Communities of Learning

Established across Tai Tokerau to help students achieve their full potential

Employment Research

Research completed on barriers faced by and opportunities for primary sector employers, establishing recommendations for action to better support employers

Wood Processing Coalition

Wood processing coalition formed

Mānuka planting initiative

A mānuka planting initiative completed, providing work experience and learning opportunities for Northland students

QRC Tai Tokerau Resort College

QRC Tai Tokerau Resort College opened, providing hospitality and hotel management training to Northland students

Māori freehold land blocks report

Report completed to assist owners of Mid-North fragmented Māori freehold land blocks with informed decision making



Te Kakano

Te Kakano (the seed) completed, enabling builders and artists to adapt and build in Friedensreich Hundertwasser's unique style ahead of the main build of the Hundertwasser Art Centre with Wairau Māori Art Gallery.

Forestry Opportunity Analysis

Forestry processing opportunity analysis completed exploring options re local impact, forest resource availability and market demand for an integrated facility in the mid-north

Whangarei Airport

Improvements to Whangarei Airport completed, enhancing passenger experience and safety

Destination Positioning

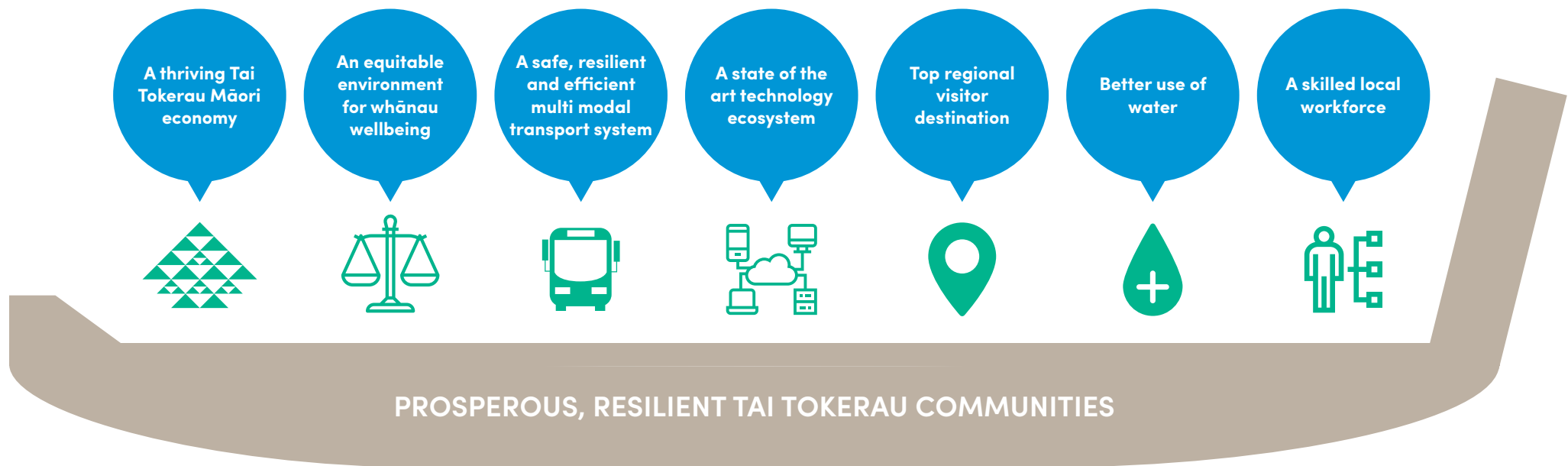
Sub regional positioning for destinations along the Twin Coast route identified, addressing seasonality, dispersal and getting people deeper into Northland



Moving forward

Projects within the Action Plan contribute to priority outcomes for the region, illustrated below. Working towards these outcomes is vital to enable economic growth, and, in turn, ensure that Tai Tokerau communities are both prosperous and resilient.

Priority Outcomes





**A thriving
Tai Tokerau
Māori economy**

Māori own a significant asset base across key sectors comprised of the assets of trusts, incorporations, businesses and other Māori entities and make up a high proportion of the population base. In particular, Māori enterprises make strong economic contributions to forestry, agriculture and fishing sectors, health and community services and property and business services. Growing productivity, increasing competition, upholding tikanga-driven growth and targeting investment into the Māori economy has potential to radically alter the economic profile and prosperity of Tai Tokerau.



**An equitable
environment for
whānau wellbeing**

Māori comprise 35% of the Te Tai Tokerau population and it is essential that whānau, hapū and iwi are enabled to share in and contribute to social, cultural and economic prosperity. An equitable environment that enables whānau to access and gain knowledge, skills and qualifications to successfully manage their assets, and pursue employment and business opportunities will enable whānau to be economically secure and successfully involved in wealth creation, achieving the standard of living they aspire to.



**A safe, resilient and
efficient multi modal
transport system**

In a region challenged by a relatively poor road safety record and the interaction of increasing flows of heavy freight traffic and visitor traffic, improvements and upgrades to the transport network taking an integrated multimodal approach is critical. There are areas of low resilience along SH1 and other key tourism and freight routes, rail growth is currently restricted, diversion routes do not always have sufficient capacity to take heavy vehicles, and not all transport modes are optimised.



**A state of the art
technology ecosystem**

Despite growth in the proportion of households with internet and broadband access, quality universal access is not available to all residents and uptake of available access is low compared to other regions. Tai Tokerau has an opportunity to be a national leader and globally competitive in the deployment and adoption of broadband technology. Improvements to digital infrastructure, affordability and equity, connectivity and digital skills/capability are also needed to support growth in the region.



**Top regional visitor
destination**

Tai Tokerau has a wide variety of natural attractions, a mature tourism offering in the Bay of Islands, and a unique cultural and historical experience. However, the current offerings do not adequately disperse visitors around the region and the visitor economy is impacted by seasonality. The value of tourism can be lifted by encouraging development of uniquely-Northland products and services to extend seasonal visitation and widen visitor dispersal. Sector growth will require a collaborative destination management approach ensuring quality over quantity and value over volume.



Better use of water

Tai Tokerau has a number of challenges associated with water. Droughts and flood events occur frequently, the severity of which is likely to increase with the impacts of climate change. The impacts of these events can be exacerbated by land use changes and water management practices. The topography of Tai Tokerau does not allow for large-scale water storage. Collaborative processes need to be undertaken to understand each catchment, as well as research on the demand for and supply of water, and the benefits and costs of different options to improve water storage and/or use.



**A skilled local
workforce**

Tai Tokerau has a growing, potentially more diverse economy and an increasingly youthful working age population. We have engaged industries actively involved in growing a skilled workforce. We have an opportunity to strengthen our local workforce, linking education and employment, and promoting pathways including to higher qualifications and progression to middle management and beyond. Our challenge is to ensure that the impact of urban growth rolls out to all areas in the region. With social contracting underpinning our region, a skilled local workforce underpins all other priority outcomes.

Logistics & Infrastructure

The projects within this work stream aim to improve logistics/transport infrastructure and services, and improve water management and storage.



PROJECTS

Improving logistics/transport infrastructure and services

	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Support Northport's Vision for Growth	Northport	MMH, Central Govt	2017 - 2026	Consultation
Complete Bay of Islands airport improvements - Stage 1 & 2	FNHL	FNDC	2018 - 2020	Stage 1 - Complete Stage 2 - Capital Raising
Investigate the options for, and opportunities created by the relocation of Whangarei Airport	WDC	Industry	2016 - 2023	Business case
Investigate rail as a viable option for transporting freight and services in and out of the Northland region	MoT	NZTA	2018 - 2019	Complete
Support projects to rejuvenate rail in Northland	Kiwirail	Central govt, Private Sector, Nthld Inc	2020 - 2021	Delivery

PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Twin Coast Discovery Route – improve connectivity, bridges, rest areas, passing/overtaking lanes and wayfinding signage <i>These projects are part of the Twin Coast Discovery Route Programme.</i>				
Complete business case for improvements to SH11 - Kawakawa to SH10 Puketona	NZTA	FNDC, Nthld Inc, hapū/iwi/Māori	2018 - 2019	Complete
Complete business case for improvements to SH12 - Rawene to Waipoua, including Opononi and Omapere town centre improvements	NZTA	FNDC, NRC, Nthld Inc, DoC, hapū/iwi/Māori	2018 - 2019	Complete
Complete Rest Area Strategy and Implementation Plan	NZTA	FNDC, KDC, WDC, hapū/iwi/Māori, Nthld Inc	2018 - 2019	Complete
Complete business case identifying improvements to passing and overtaking opportunities	NZTA	FNDC, KDC, WDC, hapū/iwi/Māori, Nthld Inc	2018 - 2019	Complete
Complete business case for Twin Coast Discovery Route Wayfinding Signage	NZTA	FNDC, KDC, WDC, Nthld Inc, hapū/iwi/Māori	2018 - 2019	Complete
Complete bridge replacements in Matakoho, Taipa and Kaeo	NZTA	FNDC, KDC	2017-2022	Taipa & Matakoho - Complete Kaeo - Delivery
Support implementation of recommendations from Twin Coast Discovery Route Programme Business Cases - SH11, SH12, Rest Areas, Passing and Overtaking & Wayfinding	FNDC, KDC, WDC	NZTA, Nthld Inc, hapū/iwi/Māori, Private Sector	2020 - 2025	Planning
Connecting Northland (Roading)				
Complete Puhoi to Warkworth	NZTA	KDC, WDC	2016 - 2022	Delivery
Complete Route Protection for Warkworth to Wellsford	NZTA	KDC, WDC	2017 - 2022	Planning
Complete improvements from Wellsford to Whangārei	NZTA	KDC, WDC	2017 - 2024	Delivery
Complete Whangārei Urban Improvements	NZTA	WDC	2017 - 2021	Delivery
Better water usage and storage				
Flood protection and storm water management for SH1 north of Whangārei	NRC	NZTA	2018 - 2025	Planning/Delivery
Investigate the potential of water storage infrastructure in areas identified by the scoping study and implementation	NRC	Nthld Inc, MPI, FNDC, KDC	2017 - 2022	Feasibility
Investigate and implement small water solutions across Te Hiku	Te Hiku Iwi	JTHWP	2019 - 2022	Feasibility

Digital

The projects within this work stream aim to improve digital infrastructure, access, connectivity, regional land information, and digital skills and capability in the region.



PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Improving digital infrastructure				
Link Northland to REANNZ Network	Nthld Inc, REANNZ	DEG, AUT, Northtec, CRI's	2019 - 2021	Planning
Improving digital access (providing last mile infrastructure)				
Install free Public Wi-Fi in Northland towns and communities	DEG	Various	2019 - 2022	Delivery
Improve Northland Marae Connectivity	TPK	CIP, hapū/iwi/Māori, DEG	2022	Delivery
Support connections to towns and communities not addressed by RBI2/UFB2/MBSF	DEG	Various	2022	Delivery (some stages still being scoped)
Improving connectivity (supporting community uptake of new broadband infrastructure)				
Establish Northland Digital Office to support DEP delivery	DEG	Industry, Nthld Inc, Central Govt, KDC, WDC, FNDC	2019 - 2021	Planning
Improving digital skills and capability of businesses in the region				
Enhance digital skills and capability of business in the region	Nthld Inc	Various	2022	Delivery
Establish Business/Digital Hubs	DEG	Various	2019 - 2021	Planning/ Delivery
Support the attraction of Data Centres – enabling new storage capability in the region	Private sector	Nthld Inc	2018 - 2022	Feasibility
Improving regional land information				
Complete region wide LIDAR data capture & identify how the data can be used to assist with private, Māori and public-sector planning and investment decisions	NRC	KDC, FNDC, WDC, LINZ, MPI	2017 - 2020	Delivery

Skills & Capability

The projects within this work stream aim to improve pathways to employment and employability of our people, provide employers with support and increase the value of education to Northland.



PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Improving pathways to employment and employability of our people				
Support the development and roll out of Te Ara Mahi projects in Northland *This programme is overseen by the SESG and was formerly known as He Poutama Rangatahi	MBIE	MSD, MOE, education providers, social sector agencies, NEET youth, employers	2018 - 2021	Delivery
Implement He Poutama Tai Tamariki throughout Tai Tokerau *This programme is overseen by the SESG	MSD, MBIE	Education providers, social sector agencies, NEET youth, employers, TPK	2017 - 2020	Delivery
Implement the Te Hiku Work Programme matching workforce development, enterprise capability, educational alignment and pathways to iwi economic initiatives	JTHWP	Nthld Inc, All Agencies (Central, Regional, Local) employers, schools, hapū/iwi/Māori	2020	Planning
Develop and implement a model to strengthen vocational pathways between secondary, tertiary and employers (Secondary Transitions Taskforce)	Secondary Transitions Taskforce	Industry, MSD, TPK, Nthld Inc, MBIE, PTEs, ITOs, MoE	2017 - 2020	Delivery
Deliver the Northland Delivery Framework - the social procurement model focused on pathways to employment and improving productivity.	NZTA	MSD, Industry, PTEs, ITOs	2018 - 2021	Delivery
Grow and develop the NZTA Northland Delivery Framework, and implement/integrate across sectors and hubs.	SESG	Industry, PTEs, ITOs, NZTA	2018 -2022	Planning
Enable coordinated investment and services in tertiary education across the region through supporting the development and implementation of the Tai Tokerau Regional Investment Plan (TRIP) and alignment to the Reform of Vocational Education (RoVE).	TEC, NorthTec	TEP, Nthld Inc, TPK, MoE	2018 - 2021	Stage 1 – Complete Stage 2 - Planning
Providing employers with support				
Support employers to provide an industry/employer driven response to skills and workforce requirements in Tai Tokerau to include a network of hubs	SESG	Industry, SWEP, hapū/iwi/Māori, KDC, WDC, FNDC, NRC, Immigration NZ	2018 - 2020	Planning
Create partnerships with tertiary providers and CRIs outside of Northland to enhance the resources available to the region	Nthld Inc	TEP, TPK	2016 - 2021	Delivery
Develop a Northland-wide entrepreneurial eco-system/business support network	Nthld Inc	Industry, hapū/iwi/Māori, Academia	2017 - 2021	Delivery
Increasing the value of education to Northland				
Implement the International Education Strategy	Nthld Inc	ENZ, Education sector	2017 - 2027	Delivery

The background image shows a vast landscape of rolling green hills under a dramatic sunset sky. In the foreground, several beehives are stacked in a row, secured with blue straps. A wooden fence runs across the middle ground, and a blue gate is visible. The overall scene is peaceful and rural.

Land & Water

The projects within this work stream aim to expand capability, opportunities and productivity in the agriculture, horticulture, honey, aquaculture and forestry sectors.

PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Improving land utilisation				
Support the implementation of the Whenua Māori Programme	TPK, MOJ	Māori land owners, Māori Land Court, MPI	2019 - 2022	Delivery
Agriculture				
Implement the Extension 350 project throughout Northland	Nthld Inc	MPI, Dairy NZ, NRC & Beef + Lamb NZ	2017 - 2022	Delivery
Implement the Te Tai Tokerau Māori Farming Collective with the focus on developing a Māori red meat strategy	Te Tai Tokerau Māori Farming Collective	Te Hiku Iwi, Māori Incorps & Trusts, MPI, TPK, JTHWP	2019 - 2021	Planning
Horticulture				
Kaipara Kai – investigate higher value crops, commercial/financial analysis, and establish a Transformation Hub to support local farmers to navigate the transition process	KDC	Industry, MPI	2019 - 2021	Delivery
Complete a long term development roadmap for horticulture in Te Hiku	JTHWP	Te Hiku iwi, Industry	2019 - 2020	Delivery
Develop horticulture Action Plan for Te Hiku and implement initiatives	JTHWP	Te Hiku iwi, Industry	2020 - 2022	Planning
Support the research, development and expansion of berry production in Northland	Private Sector	Nthld Inc, MPI	2018 - 2021	Stage 1 - Complete Stage 2 - Capital Raising
Support the commercial expansion of avocados	Industry	NZ Avocados, MPI	2018 - 2021	Concept
Honey				
Build capacity, capability and participation within the honey industry through the collaborative project, Te Nōta – Miere Coalition	Tai Tokerau Miere Collective	DoC, MPI, TPK	2017 - 2021	Planning
Aquaculture				
Secure investment into and establish commercial kingfish production	NRC, NIWA	MPI, NZTE, Nthld Inc	2017 - 2021	Planning
Explore opportunities for commercial viability of seaweed	Te Amokura	Nthld Inc, Industry	2018 - 2021	Concept
Forestry				
Investigate and initiate business models to support the Taitokerau Māori Forests Collective (TMF Inc) to establish appropriate and scalable business opportunities in forestry, the forestry value chain and land use diversification.	TTMF Inc	TPK, MPI, Industry	2017 - 2021	Planning
Complete Tai Tokerau Northland Regional Afforestation & Reforestation Strategy (Right trees, right place, right purpose)	TTMF Inc	NRC, NWC, FPS, WPMA, JTHWP, MPI	2021	Capital Raising
Undertake a pilot project to test the validity of establishing an indigenous (Tōtara) industry	Tōtara Working Group	Scion, MPI, TTMF Inc, Nthld Inc	2018 - 2020	Delivery

Visitor Industry

The projects within this work stream aim to improve sector performance through an integrated destination management and marketing approach which enhances tourism and Māori tourism experiences, and addresses accommodation and infrastructure to support the sector.

PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Enhance destination management and marketing				
Develop a new destination management and marketing plan for Tai Tokerau	Nthld Inc, Te Hiringa	NRC, WDC, KDC, FNDC, Industry	2018 - 2021	Concept
Complete development of the 'Northland Journeys' network of byway routes	Nthld Inc	NRC, WDC, KDC, FNDC, Industry	2018 - 2021	Delivery
Complete a review of Te Hiku tourism, setting out future pathways	JTHWP	Industry, Nthld Inc, TPK	2019 - 2021	Delivery
Revitalise Twin Coast Discovery Route				
Twin Coast Discovery Route – Complete Integrated Northland Cycle Plan	NZTA	Nthld Inc, NRC, WDC, KDC, FNDC	2018 - 2019	Complete
Twin Coast Discovery Route - Produce township plans	NZTA	Nthld Inc, NRC, WDC, KDC, FNDC, Community	2018 - 2019	Complete
Twin Coast Discovery Route - Support implementation of township project packages	FNDC, KDC	Nthld Inc, NRC, NZTA, Community	2020 - 2025	Planning
Support/leverage private sector investment				
Develop a hotel and entertainment precinct along the Hatea river in Whangarei's Town Basin	Private Sector	Nthld Inc	2018 - 2025	Business Case
Facilitate an integrated programme to support the Carrington Resort Development	Private sector	FNHL, NZMT, Nthld Inc	2016 - 2022	Delivery
Facilitate an integrated programme to leverage Hundertwasser Arts Centre with Wairau Māori Art Gallery	Nthld Inc	WDC, WAM, NCOC, Private Sector	2020 - 2021	Planning

PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Develop tourism product offerings				
Complete the remaining sections, extensions and new trail development on the Far North's Pou Herenga Tai Cycle Trail	TCCTT	FNDC, FNHL, NZTA, Industry, Nthld Inc	2016 - 2021	Capital Raising
Implement Far North cycleway and walkway projects, as per Northland Integrated Cycle Plan	FNDC	NTA, Nthld Inc, Private Sector	2020 - 2025	Planning
Implement Kaipara District cycleway and walkway projects as per strategy	KDC	Te Roroa, Nthld Inc, FNDC	2017 - 2028	Capital Raising
Kaipara Wharves - Investigate wharf infrastructure and water transport networks in the Kaipara Harbour - based on findings, wharf infrastructure physical works to commence delivery of Kaipara moana based transport networks	KDC	Nthld Inc, hapū/iwi/Māori	2018 - 2021	Delivery
Rakau Rangatira- upgrade tracks and visitor facilities for Tane Mahuta and Kauri Walks, Waipoua Forest	DoC	Te Roroa	2016 - 2021	Business Case, detailed
Deliver the Tuia Encounters 250 programme	Te Au Marie Trust	MCH, TPK, MBIE, Industry, Community, hapū/iwi/Māori	2018 - 2020	Delivery
Implement and expand Whangārei cycleway and walkway projects, as per strategy	WDC, NTA	Nthld Inc, Private sector	2018 - 2022	Capital Raising
Implement the Te Ara Whānui visitor experiences	Ngāti Kuri		2018 - 2021	Planning
Develop the Te Aurere Kupe Waka Centre and visitor experience	Arawai Ltd	MBIE, Nthld Inc	2018 - 2021	Planning
Complete Manea Footprints of Kupe	THOTKT	Nthld Inc, TPK, NRC, MBIE, NZMT	2016 - 2021	Delivery
Redevelop and enhance Te Waiariki Ngawha Thermal Springs	PNWT	TPK, Nthld Inc, NZMT, MBIE, FNDC, TRAION	2018 - 2021	Delivery
Develop Te Pu o Te Wheke cultural hub in Kaikohe	NAHC, FNDC, TRAION	Kaikohe Bus. Assoc., TPK	2018 - 2021	Capital Raising
Restore the rail-line to run a regular Bay of Islands Vintage Railway service (linked to Taumarere to Opua cycleway section of the Pou Herenga Tai Cycle Trail)	BOIVRT	FNDC, TCCTT, hapū/iwi/Māori	2016 - 2021	Capital Raising
Complete the enhancements of the Ruapekapeka Pa experience	TRT	DoC, FNDC, Nthld Inc, TPK, HNZ, MCH	2019 - 2021	Delivery
Develop and implement Camp Kiwi: an ecotourism experience	Ngatiwai, Blue Orb Trust	DoC, Nthld Inc	2018 - 2021	Capital Raising
Complete Hihiaua Cultural Centre - Stage 1 & 2	HCCT	TPK, WDC, HPMT, TAMT Nthld Inc	2016 - 2021	Stage 1 - Complete Stage 2 - Capital Raising
Complete Hundertwasser Art Centre with Wairau Māori Arts Gallery	WAM	Prosper Nthld Trust, Nthld Inc, MBIE, MCH	2017 - 2021	Delivery
Complete enhancements to Rewa's Village experience	TRONR	FNHL, DoC, KHPMG	2019 - 2021	Capital Raising

High Value Manufacturing

The projects within this work stream aim to enhance marine manufacturing and refit capacity, support the marine sector and value add in the extractives sector



PROJECTS	LEAD	KEY PARTNERS	TIMEFRAME	STAGE
Enabling key sectors				
Establish commercial operation of extraction from peat into resin and waxes	Resin & Wax	Ngai Takoto, Nthld Inc, NZTE, Callaghan	2016 - 2022	Capital Raising
Explore opportunities for commercially extracting oils from Mānuka	Industry	Nthld Inc, MPI	2016 - 2022	Capital Raising
Develop Ngawha Innovation and Enterprise Park	FNHL	Nthld Inc, MPI, FNDC, Private Sector, MBIE	2018 - 2022	Capital Raising
Install infrastructure to support the expansion of the marine manufacturing industry	Private Sector	Nthld Inc	2016 - 2022	Delivery (further developments in feasibility stage)
Explore opportunities to increase market demand for marine manufacturing and refit	Nthld Inc	Industry	2018 - 2022	Feasibility
Complete a new Whangarei Marina development at Okara	WHMT	WDC, Nthld Inc	2019 - 2022	Capital Raising



Potential Future Opportunities

This section outlines a number of actions that may be included in the Action Plan in the future.

Logistics & Infrastructure

Complete an integrated multi-modal transport strategy for Tai Tokerau

Install infrastructure to support the expansion of Bay of Islands airport



Land & Water

Form a cross sector, collaborative action focused cluster looking at profitability, environmental sustainability and farmer wellbeing (agrarian cluster)

Visitor Industry

Develop another 4 star hotel in the Bay of Islands

Extend development of walking tracks supplemented by water-based experiences in the eastern Bay of Islands

Complete Paihia Waterfront Development to provide protection of assets while also expanding maritime and land-based facilities

High Value Manufacturing

Explore opportunities to develop native flora extracts (bioactives)

Investigate opportunities to convert organic matter to fuel

Investigate opportunities to convert waste streams to energy

Further explore opportunities for value add wood products



Advisory Group Members



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Ben Dalton

SENIOR REGIONAL OFFICIAL FOR NORTHLAND

Glossary

AUT	Auckland University of Technology	MCH	Ministry for Culture and Heritage	SESG	Skills and Employment Steering Group
BOIVRT	Bay of Islands Vintage Railway Trust	MMH	Marsden Maritime Holdings Ltd	SWEP	Sector Workforce Engagement Programme
CIP	Crown Infrastructure Partners	MoE	Ministry of Education	TAMT	Te Au Mārie Trust
CRIs	Crown Research Institutes	MoT	Ministry of Transport	TCCTT	Twin Coast Cycle Trail Trust
DEG	Digital Enablement Group	MPI	Ministry for Primary Industries	TEC	Tertiary Education Commission
DOC	Department of Conservation	MSD	Ministry of Social Development	TEP	Tertiary Education Providers
ENZ	Education New Zealand	NAHC	Ngāpuhi Asset Holding Company	THDT	Te Hiku Development Trust
FNDC	Far North District Council	NCOC	Northland Chamber of Commerce	THOTKT	Te Hua o te Kawariki Trust
FNHL	Far North Holdings Ltd	NIWA	National Institute of Water & Atmospheric Research	TPK	Te Puni Kōkiri
FPS	Forest Protection Services	NRC	Northland Regional Council	TRAION	Te Rūnanga ā Iwi o Ngāpuhi
HCCT	Hihiaua Cultural Centre Trust	NTA	Northland Transportation Alliance	TRONR	Te Rūnanga o Ngāti Rēhia
HNZ	Heritage New Zealand	Nthld Inc	Northland Inc	TRT	Te Ruapekapeka Trust
HPMT	He Puna Marama Trust	NWC	Northland Wood Council	TTMF Inc	Tai Tokerau Māori Forestry Collective
ITOs	Industry Training Organisations	NZMT	New Zealand Māori Tourism	UFB	Ultra-fast Broadband
JTHWP	Joint Te Hiku Work Programme	NZTA	New Zealand Transport Agency	WAM	Whangarei Art Museum Trust
KDC	Kaipara District Council	NZTE	New Zealand Trade & Enterprise	WDC	Whangarei District Council
KHPMG	Kororipo Heritage Park Management Group	PNWT	Parahirahi Ngawha Waiariki Trust	WHMT	Whangarei Harbour Marina Trust
LINZ	Land Information New Zealand	PTEs	Private Training Establishments	WPMA	Wood Processors and Manufacturers Association of New Zealand
MBIE	Ministry of Business, Innovation & Employment	REANNZ	Kiwi Advanced Research and Education Network		

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or email: actionplan@northlandnz.com

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